



CONSAI

Engineered for Clarity,
Structure, and Execution.

Premium Strategy & Digital
Transformation Consulting Dubai.



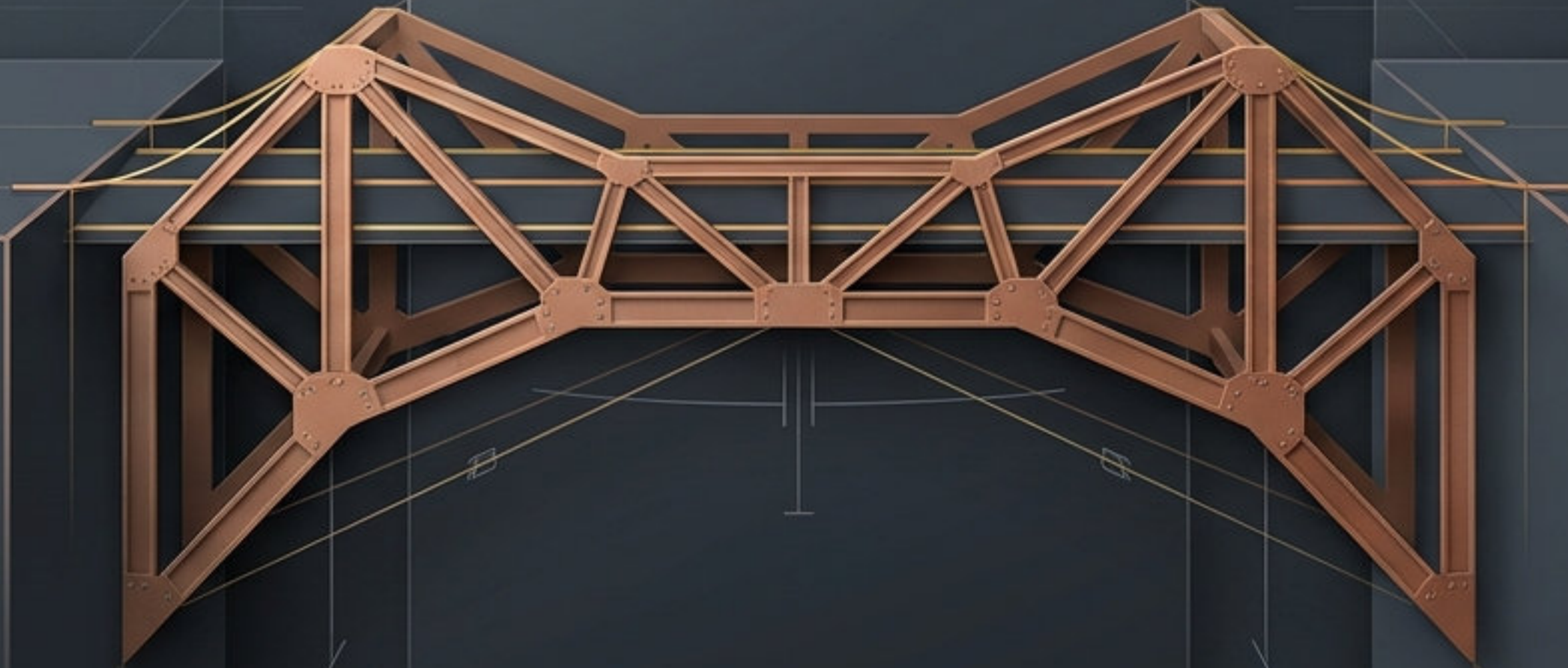
THE EXECUTION GAP BRIDGE

Traditional models lose strength when strategy and execution stop moving together.
Vision becomes weaker when roadmaps, priorities, and implementation structure are not clearly engineered.

VISION & STRATEGY

THE EXECUTION GAP

REALIZED MARKET
VALUE



The Friction Matrix: Why Transformation Fails



Strategic Inertia

Organizations lose momentum when legacy thinking is no longer aligned with new market realities.



Execution Gap

Vision becomes weaker when roadmaps, priorities, and implementation structure are not clearly engineered.



Transformation Drag

Without sharper strategic coordination, modernization becomes slower, more fragmented, and less effective.

Strategy, transformation, training, and enterprise consulting shaped into one refined advisory structure.

IT & Business Strategy

Alignment of business priorities with stronger digital, operational, and organizational direction.

Digital Transformation

Structured modernization of systems, workflows, and enterprise operating models.

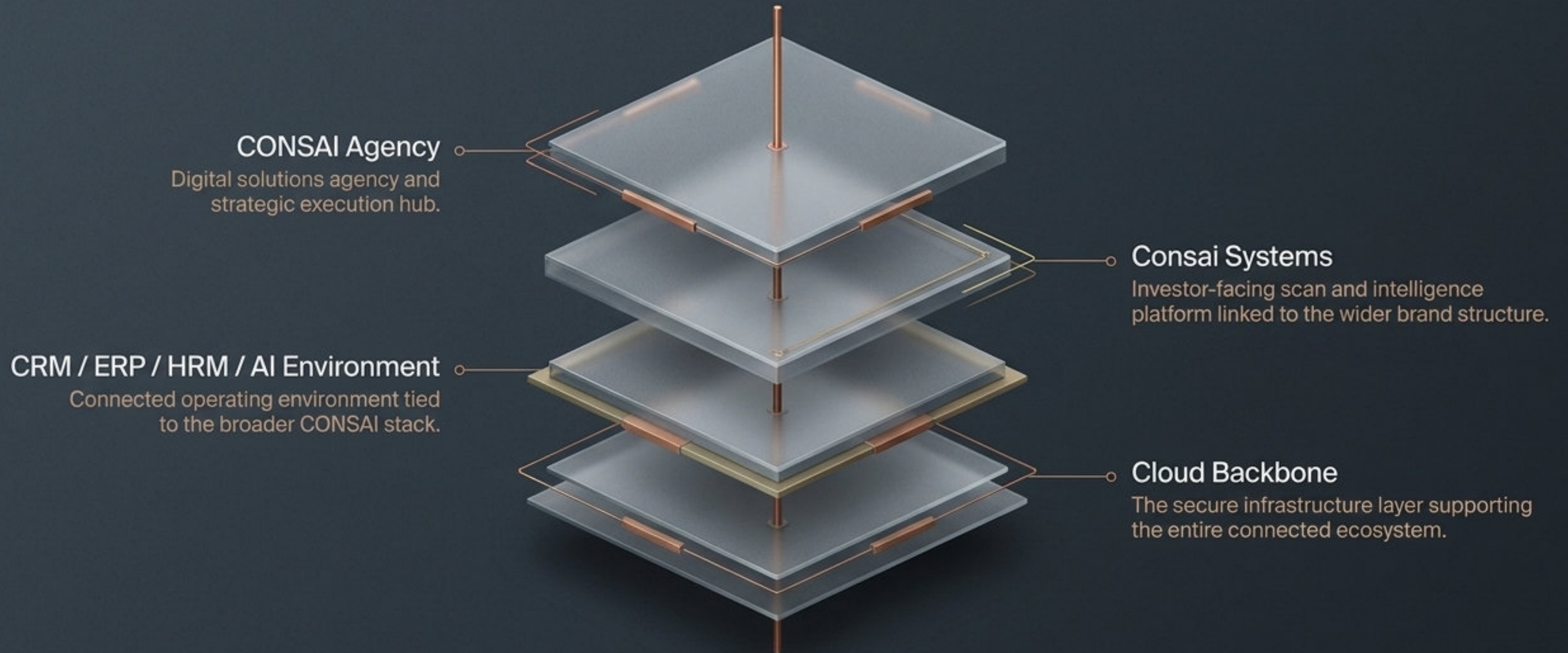
Enterprise Solutions

Consulting support for larger organizational systems, custom frameworks, and broader transformation scope.

Training & Workshops

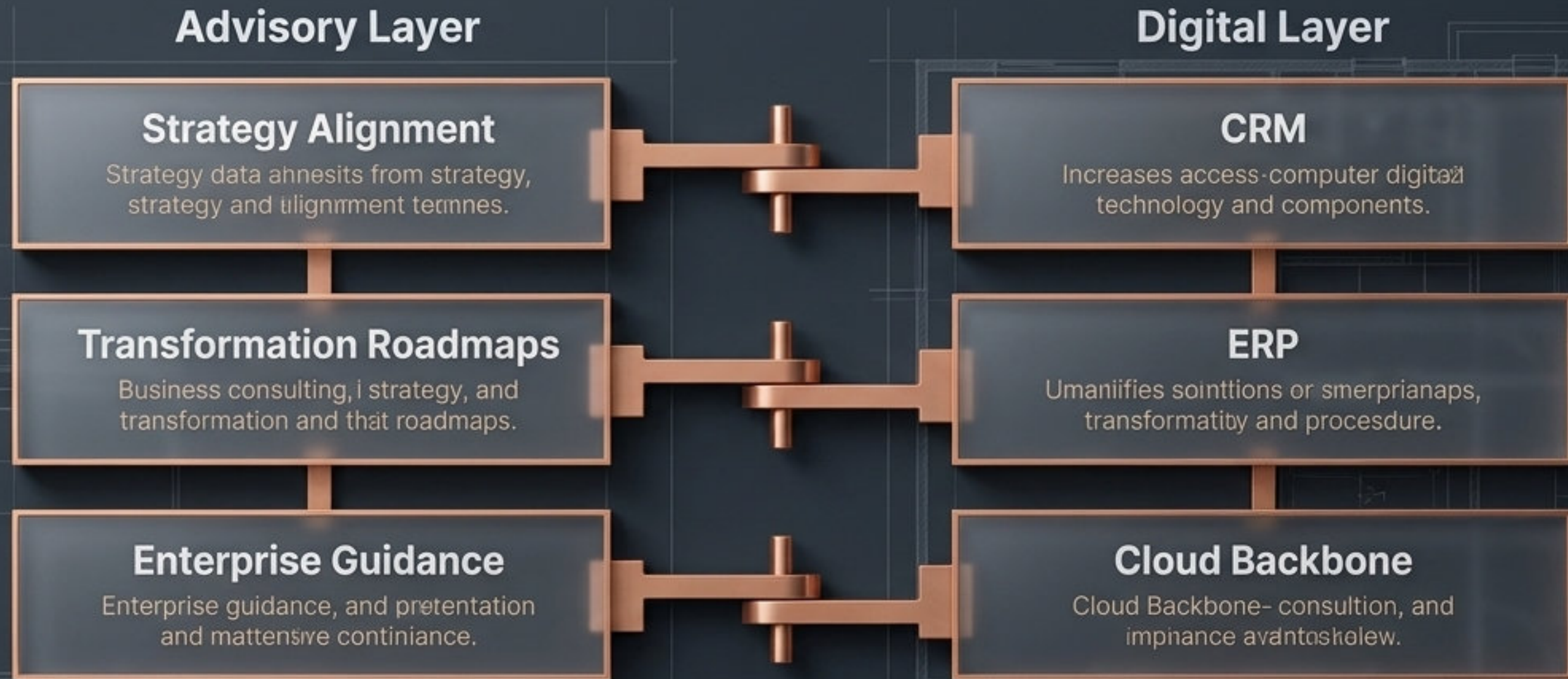
Capability-building sessions that strengthen leadership readiness and team alignment.

The CONSAI Ecosystem: Infrastructure Engineered for Execution.




Unified by Design: The Premium Advisory Layer.

Business consulting, IT strategy, and transformation structure coordinated directly into enterprise execution infrastructure.



Strategy and **execution** do not operate in silos at CONSAL; they are structurally **unified**.

The Execution Logic: A Structured Four-Step Modernization Path.



Node 01:
Discovery & Audit

Market research, internal analysis, and structured assessment of the current business and digital state.

Node 02:
Strategic Design

Definition of the transformation roadmap, solution structure, and decision logic.

Node 03:
Implementation

Execution support, integration logic, and stronger conversion of strategy into action.

Node 04:
Upskilling & Scale

Workshops, knowledge transfer, and continued support for long-term organizational growth.

Typical Client Impact.

+40%

Operational Efficiency

-25%

Operating Expense Pressure

A leading logistics provider in Dubai achieved these structural improvements within six months after implementing a clearly engineered digital transformation roadmap.

Strategic Investment Tiers.

Most Requested

Strategy Audit.

AED 20,000
starting estimate.

- A premium entry point for assessing positioning, structure, and strategic gaps.
- Includes:
 - Full digital audit
 - Market research summary
 - Gap analysis report.

Transformation Roadmap.

AED 55,000
starting estimate.

- A deeper engagement focused on strategic design, roadmap architecture, and implementation guidance.
- Includes:
 - Everything in audit
 - Solution architecture
 - Implementation guidance
 - Executive workshop.

Enterprise Excellence.

AED 150k+
starting estimate.

- A broader consulting and support route for organizations with larger-scale transformation requirements.
- Includes:
 - End-to-end execution support
 - Staff upskilling programs
 - Ongoing strategic support.

All prices shown are starting estimates for consulting engagements and can be tailored according to project scope.

Connect with the strategists behind your next transformation roadmap.

Share the consulting scope, transformation needs, and strategic priorities you want to evaluate.

Consai Web Agency FZ-LLC

Registration:

Ras Al Khaimah Economic Zone (RAKEZ), UAE |
License No: 47031419

Operating Address:

Compass Building, Al Hulaila Industrial Zone, Ras Al Khaimah, United Arab Emirates.

Digital:

info@consaiagency.com | consaiagency.com

Direct Access:

+971 52 296 4119 | +971 58 581 1459